



NORTHWICH UNITED FC WOMEN'S FIRST TEAM COACH

Role Profile | Season 2026/2027

Role Purpose

To support the **Women's First Team Manager** in delivering a positive, professional and high-performance football environment, contributing to player development, coaching delivery, matchday preparation and the implementation of the **football philosophy and coaching framework established by the Sporting Director**. The Coach will work collaboratively with the First Team Manager, Sporting Director and wider football staff to ensure consistency with the club's footballing vision and standards.

Key Responsibilities

- Support the First Team Manager with training planning, delivery and player development.
- Assist with match preparation, warm-ups, substitutions and post-match activities.
- Deliver coaching in line with the **club's football philosophy, playing principles and coaching framework** established by the Sporting Director.
- Provide constructive feedback that develops player confidence, resilience and enjoyment.
- Support the Manager in implementing agreed tactical and coaching approaches.
- Contribute positively to the team's overall development and performance.

Sporting Director & Football Structure

- Work within the football philosophy, playing style and coaching framework established by the **Sporting Director**.
- Support the First Team Manager in implementing the club's agreed footballing approach.
- Attend coaching meetings, development sessions and reviews when required.
- Contribute constructive feedback and ideas through the appropriate football structure.
- Respect the Sporting Director's responsibility for the club's overall footballing direction.
- Raise coaching, player development or footballing matters with the First Team Manager and/or Sporting Director as appropriate.

The Sporting Director has overall responsibility for the club's football philosophy, playing style, coaching framework and player-development pathway.

The First Team Manager remains responsible for the day-to-day management and leadership of the Women's First Team.

The First Team Coach supports the Manager and delivers their coaching responsibilities within this structure.

Leadership Standards

- Lead by example through professionalism, respect, honesty and integrity.
- Promote Northwich United FC values and contribute positively to the team environment.
- Work collaboratively with the First Team Manager, Sporting Director, coaching staff and volunteers.
- Support a positive and professional team culture.
- Respect agreed footballing decisions and the club's management structure.
- Never undermine the Manager, Sporting Director or other members of the coaching team.

Safeguarding

- Comply with FA safeguarding standards and club policies.
- Prioritise player welfare, safety and wellbeing in all football activity.
- Maintain professional boundaries and support a safe, inclusive environment.
- Report safeguarding or welfare concerns immediately through club procedures.

Coaching Standards

- Deliver organised, engaging and professional coaching sessions.
- Ensure sessions reflect the club's agreed football philosophy and coaching principles.



- Arrive prepared and on time for training sessions, fixtures and club activities.
- Adapt coaching methods to individual player needs.
- Encourage a positive learning environment where players can develop and make mistakes safely.
- Seek feedback and continue to develop personal coaching knowledge and skills.
- Work with the Manager and Sporting Director to support consistency across the First Team.

Matchday Standards

- Represent Northwich United FC professionally at all times.
- Support the First Team Manager throughout match preparation and matchday activities.
- Respect referees, opposition players, coaching staff, officials and supporters.
- Reinforce positive behaviour from the technical area.
- Support the Manager's matchday decisions.
- **Never publicly undermine, contradict or challenge the Manager's instructions in front of players.**
- Raise differences of opinion privately and professionally through the appropriate club structure.

Player Development

- Build positive and professional relationships with players based on trust and respect.
- Support individual player development and progression.
- Provide constructive and appropriate feedback.
- Encourage confidence, resilience, accountability and a growth mindset.
- Promote inclusion and ensure players are given appropriate opportunities to develop.
- Support the club's wider player-development pathway established by the Sporting Director.

Communication

- Use approved Northwich United FC communication channels.
- Communicate clearly, respectfully and professionally.
- Share relevant information promptly with the First Team Manager.
- Communicate football-development matters through the appropriate coaching structure.
- Maintain confidentiality regarding players, staff and club matters.
- Ensure disagreements or concerns are handled privately and constructively.

Professional Presentation

- Wear approved club clothing where possible and maintain a smart, professional appearance.
- Present yourself in a manner that reflects Northwich United FC standards, including appropriate conduct, language and body language.
- Avoid any behaviour, gestures or positioning that could be viewed as inappropriate, disrespectful or unprofessional while undertaking club duties.
- Serious or repeated breaches may result in disciplinary action, including suspension or removal from role.

Health & Safety

- Help ensure training and match environments are safe.
- Follow risk assessments, health and safety procedures and incident reporting processes.
- Ensure equipment is safe, suitable and stored correctly after use.

Person Specification

Essential

- Passion for developing women's football.
- Good communication, interpersonal and organisational skills.
- Ability to work positively within a structured coaching team.
- Willingness to work under the direction of the First Team Manager and Sporting Director.
- Commitment to Northwich United FC's values.



- Commitment to player development, welfare and inclusion.

Desirable

- FA Introduction to Coaching Football or UEFA C Licence.
- FA Safeguarding Children qualification.
- Emergency First Aid in Football.
- Previous grassroots or women's football coaching experience.
- Experience working within a structured football development programme.

Club Values

Every coach is expected to demonstrate:

- **Respect** – Treat everyone with dignity and fairness.
- **Commitment** – Be reliable, prepared and dedicated.
- **Development** – Help every player improve.
- **Professionalism** – Lead by example on and off the pitch.
- **Inclusion** – Create an environment where everyone belongs.
- **Teamwork** – Work together to achieve collective success.

Working Structure

SPORTING DIRECTOR

Club Football Leadership

Responsible for the club's overall football philosophy, playing style, coaching framework and player-development pathway.



WOMEN'S FIRST TEAM MANAGER

First Team Leadership

Responsible for the day-to-day management, leadership and performance of the Women's First Team.



FIRST TEAM COACH

Coaching Support & Delivery

Supports the Manager, delivers coaching and contributes to player development within the club's agreed football framework.

Agreement

I understand and accept the responsibilities, expectations and professional standards of the Northwich United FC Women's First Team Coach role. I understand that I am expected to work within the club's football structure and support the football philosophy, playing principles and coaching framework established by the Sporting Director.

Coach Name: _____

Signature: _____

Date: _____

First Team Manager: _____

Signature: _____

Date: _____

Sporting Director: _____

Signature: _____

Date: _____



Northwich United FC
Women's First Team Coach Role Profile | Season 2026/2027
ONE CLUB. ONE FUTURE.