



NORTHWICH UNITED FC

Women's First Team Manager – Role Profile | Season 2026/2027

One Club. One Future.

Role Purpose

The Women's First Team Manager will lead and develop the Northwich United FC Women's First Team, working within the football philosophy, playing principles and coaching framework established by the Sporting Director.

The Manager is responsible for the team's day-to-day football environment, creating a positive, professional and high-performance culture while supporting player development, wellbeing and progression.

Key Responsibilities

- Lead training, match preparation and matchday operations.
- Implement the club's agreed football philosophy and playing principles.
- Plan and deliver purposeful, high-quality training sessions.
- Develop players individually and collectively.
- Work closely with the Sporting Director on team development and football performance.
- Provide regular feedback on player and team progress.
- Support player progression within the wider Northwich United pathway.

Sporting Director & Football Philosophy

- Work collaboratively with the Sporting Director to implement the club's agreed football philosophy.
- Ensure training and matchday practices reflect Northwich United's playing principles.
- Provide feedback and recommendations to the Sporting Director on team performance, player development and football requirements.
- The Sporting Director has responsibility for the overall club football philosophy, playing style and coaching framework.
- The First Team Manager retains responsibility for day-to-day team management, matchday decisions, team selection and player management, within the club's agreed football framework.

Leadership Standards

- Lead by example and uphold Northwich United's culture and values.
- Create a positive, challenging and professional environment.
- Encourage accountability, commitment and continuous improvement.
- Build strong working relationships with coaching staff, players and club officials.

Safeguarding & Player Welfare

- Comply with all FA safeguarding requirements and Northwich United policies and procedures.
- Place the safety, welfare and wellbeing of players at the centre of football activities and decision-making.
- Maintain appropriate professional boundaries at all times.
- Promote a safe, inclusive and respectful environment.
- Understand and fulfil safeguarding responsibilities relating to 16–17-year-old players.
- Report and respond to concerns promptly through the appropriate club and FA procedures.
- Work closely with the Club Welfare Officer where safeguarding or welfare concerns arise.

Matchday Standards

- Represent Northwich United professionally at all times.
- Demonstrate respect towards officials, opponents, players and spectators.
- Maintain appropriate behaviour within the technical area.
- Reinforce the club's standards of conduct throughout matchdays.
- Ensure matchday procedures and competition requirements are followed.

Player Management

- Build positive relationships based on trust, respect and clear communication.
- Promote accountability, confidence and a growth mindset.
- Support player wellbeing and appropriate return-to-play processes.
- Maintain high standards of behaviour, commitment and professionalism.
- Provide appropriate feedback and support to help players develop.



Communication

- Use approved Northwich United communication channels.
- Communicate clearly and professionally with players, coaching staff, Sporting Director and Club Committee.
- Share relevant plans, information and decisions in a timely manner.
- Maintain appropriate confidentiality when dealing with player or club matters.

Professional Presentation & Conduct

- Maintain a professional appearance, behaviour and body language when representing Northwich United.
- Ensure all conduct is appropriate, respectful and consistent with the club's values.
- Maintain appropriate professional boundaries with players, staff, officials and supporters.

Health & Safety

- Ensure training and match environments are appropriately assessed and managed.
- Follow relevant risk assessments and club health and safety procedures.
- Record and report injuries, incidents and concerns promptly.
- Follow competition, venue and club procedures.

Agreement

I understand and accept the responsibilities and standards expected of the Northwich United FC Women's First Team Manager and agree to work within the club's football philosophy, policies and management structure.

Manager name	_____
Signature	_____
Date	_____
Sporting Director / Club representative	_____